



VTech® Receives 19 Coveted Industry Awards Honoring New Spring Toys

Baby, Infant and Preschool, Go! Go! Smart and Baby Amaze® Lines Recognized

CHICAGO, May 20, 2016 /PRNewswire/ Today VTech® announced toys from its Baby, Infant and Preschool, Go! Go! Smart and Baby Amaze® product lines won numerous awards from respected toy and parenting industry experts and toy councils. The On-the-Moove Activity Bar™, Count & Learn Turtle™, Crinkle & Roar Lion™ and Zoo Jamz Microphone™ all collected multiple awards, while the Sleepy Lullabies Bear Projector™, Go! Go! Smart Animals® Furry Animal Assortment, Go! Go! Smart Wheels® Vehicle Assortment and Baby Amaze 3-in-1 Care & Learn Stroller™ were also honored with accolades.

“We are proud to once again receive significant recognition from numerous distinguished award programs and industry experts,” said William To, President, VTech Electronics North America. “They are an indication of our strong 2016 spring line-up that reflects VTech’s ongoing commitment to creating engaging, educational and developmental toys that deliver exceptional experiences to children.”

Additional details about VTech’s award-winning products can be found at www.vtechkids.com. The complete list of VTech’s 2016 awards includes:

Baby, Infant and Preschool

[On-the-Moove Activity Bar™](#)

- Toy Insider Spring/Summer Gift Guide
- The National Parenting Center (TNPC) Seal of Approval
- Tillywig Toy & Media Awards
- Play Advances Language (PAL) Award

[Count & Learn Turtle™](#)

- Toy Insider Spring/Summer Gift Guide
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[Crinkle & Roar Lion™](#)

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[Zoo Jamz Microphone™](#)

- Tillywig Toy & Media Awards
- Play Advances Language (PAL) Award

[Sleepy Lullabies Bear Projector™](#)

- Play Advances Language (PAL) Award

Baby Amaze®

[Baby Amaze 3-in-1 Care & Learn Stroller™](#)

- Play Advances Language (PAL) Award

Go! Go! Smart

[Go! Go! Smart Animals Furry Animal Assortment](#)

- Toy Insider Spring/Summer Gift Guide
- Play Advances Language (PAL) Award

[Go! Go! Smart Wheels Vehicle Assortment](#)

- Toy Insider Spring/Summer Gift Guide

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About VTech®

VTech® is a world leader in age-appropriate and developmental stage-based electronic learning products for children. As a pioneer in the learning toy category, VTech develops high-quality, innovative educational products that enrich children's development and make learning fun. With a rich, more than 35 year history, VTech has not only established itself as a learning authority but also consistently remains at the forefront of innovation with multiple award-winning products. The company also has a broad range of award-winning infant and preschool products available in 24 different languages worldwide, with more than 100 new products introduced every year. VTech was awarded a prestigious 2015 Toy of The Year (TOTY) Award for its Go! Go! Smart Animals® Zoo Explorers Playset™. In order to further strengthen VTech's position as a learning authority, the company's Expert Panel, with esteemed experts in reading, language arts, science, math, and child development, consult on new product introductions.

VTech Electronics North America, LLC is based in Arlington Heights, Illinois. VTech Electronics Limited is headquartered in Hong Kong with distribution globally.

For more information on VTech's additional product lines, visit www.VTechKids.com, www.facebook.com/VTechtoys on Facebook or follow @VTechToys on Twitter.

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